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# KATE GUO

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# DESIGN

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## CONTACT

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925.384.9716

## OBJECTIVE

I am a very detail-oriented creator with a passion for the features that make a product stand out, that makes someone want to spend the extra time with that brand. My multicultural background allows me to create visual languages from a unique perspective.

## EDUCATION

Academy of Art University  
BFA | School of Graphic Design | 2018–2021

## ACHIEVEMENTS

*Packaging of the World* | Three Published Projects, September 2021  
*Favourite Design* | One Published Project, January 2022  
Graphic Design Showcase | 2018–2019

## LANGUAGES

English / Mandarin / Cantonese / Japanese (Conversational)

## SOFTWARE

InDesign, Illustrator, Photoshop, Lightroom, Figma, Adobe XD,  
Dimension, Microsoft Office Sets

## SKILLS

Design Strategy, Typography, Photography, UI/UX, Branding,  
Packaging, Interaction Design

## REFERENCES

**Thomas McNulty**  
AAU, Associate Director, School of Graphic Design  
tmcnulty@academyart.edu  
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**Mary Scott**  
AAU, Chair Emerita, School of Graphic Design  
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